





# **Company Overview and History**



### **Founder's** Cement Trading Journey

#### Jidong Cement Trading (2011-2018)

Established in Beijing, Jidong Cement Trading laid the groundwork for Mr. Gao's extensive experience in the cement industry.

Focused on exporting, it provided a solid base for understanding the Chinese

#### YTL Cement Market (2015-2018)

This venture in Singapore expanded Mr. Gao's business acumen to international markets. The period was marked by strategic partnerships and the development of a global supply chain.

#### C&D Xiamen (2020-2023)

C&D Xiamen represented a significant step in Mr. Gao's career. As 77th company in fortune top 500. Mr. Gao Got improvement on every inspect of international trading.







### **Business** Record

The transition from importing 3 million Mts of clinker and cement (2017- 2022) to exporting 1.65 million Mts of GBFS/GGBFS in 2023 illustrates a shift in business strategy.

This shift underscores SS Trading's adaptability and response to market demands. The focus on exporting GBFS/GGBFS aligns with global trends towards sustainable construction materials.

Importing Clinker and Cement 3 Million MT 2017-2022

### **Business Record**

Exporting GBFS/GGBFS

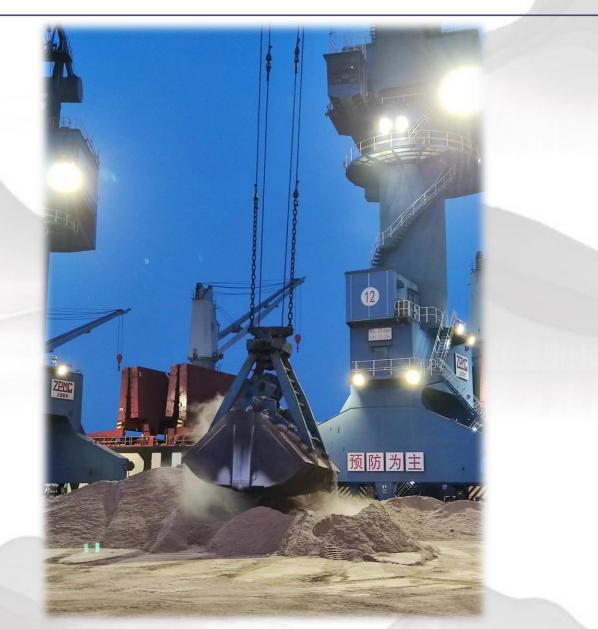
1.65 Million MT 2023





### **Key Milestones**









### SS TRADING Volume in 2024

Trade Volume 1.99 Million Mts 34 ShipmentS GBFS 1,689,363 Mts

Clinker 119,760 Mts

FGD Gypsum 45,426Mts



05

# **Outlook and Vision**

## Vision and Mission

#### **Company Vision**

SS Trading envisions a future where sustainable practices are the norm in the cement industry.

The company is dedicated to leading the way in innovation and setting new standards for environmental responsibility.

The vision includes becoming a global leader in the supply of high- quality, ecofriendly building materials.

#### **Mission Statement**

The mission of SS Trading is to provide customers with the best possible products and services while minimizing environmental impact. This is achieved through a combination of high- quality materials, excellent customer service, and a commitment to sustainability. The company aims to foster long- term relationships with clients and partners based on trust and mutual benefit.

### **Goals and Objectives**

SS Trading's goals include expanding its global reach, increasing its product offerings, and enhancing its operational efficiency. Objectives are set to achieve these goals, with a focus on sustainability, innovation, and customer satisfaction.

The company is committed to regular reviews and updates to its strategic plan to ensure alignment with market trends and stakeholder expectations.



抱朴守拙 涉世之道 涉世浅, 点染亦浅; 历事深, 机械亦深。故君子与其练达, 不若朴 鲁; 与其曲谨, 不若疏狂。

A man with only slight experience of the world will likewise be only slightly stained with its impurities. A man well versed in the ways of the world will likewise be replete with its tricks and treacheries. Therefore, it is better for the upright man to preserve the plainness of his inborn nature than to take pains to acquire worldly wisdom. It is also better for him to remain uninhibited and straightforward than to be equivocal and compromising.



Contact: Forrest Gao MP: +86 18010098911 Forrest\_gao@foxmail.com Fg@smartstartrading.com